

## PRESS RELEASE

Association of the Musical Instrument and Music Equipment Industry

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European School Music Prize enters the seventh round – Industry association SOMM rewards outstanding instrumental school music teaching

Berlin 01.08.2016 The industry association of the musical instrument and music equipment sector SOMM – Society Of Music Merchants e. V. is tendering for the seventh time in a row the European School Music Prize (ESP). As a promoter of culture and education, the organizer rewards exceptional pedagogical achievements in the music field. The competition is directed at teaching staff that is active in the area of musical education and mediation at schools of general education. The call for tenders starts today.

For the European School Music Prize, teachers and pupils from the German-speaking area as well as German schools in foreign European countries are called up to record, in a process-oriented and transparent manner, their innovative methods and projects carried out in music classes for the school year 2016/17, in the shape of a five-minute video. The application period begins on January 2 and ends on February 28, 2017. All submissions should be entered at <a href="https://www.europaeischer-schulmusik-preis.eu">www.europaeischer-schulmusik-preis.eu</a>. The <a href="regulation">regulation</a> and <a href="participation">participation</a> conditions can be viewed online.

The aim of the ESP is to permanently document and show appreciation for methodical and creative work with musical instruments and to make it available to the public, so as to promote the active music making in schools. "As organizer of the European School Music Prize and promoter of the musical education, we are very keen to support and honor the existing school music classes", said Daniel Knöll, Managing Director of the SOMM.

An expert jury evaluates the submitted applications and determines the prize winners. For the award, it is decisive that, through the teacher's music-educational work, the students' motivation, individual work, autonomy and teamwork ability are reinforced. Also the inclusion of the students in the working process, presentation of the learning processes, and whether the demonstrated ideas, concepts and methods can be transferred to other classes or work groups will be evaluated. The video documentations of the prize winners will be made public on the website of the European School Music Prize, and shall serve as pool of ideas and source of inspiration for other teachers.

The European School Music Prize is awarded in six categories: Musical work in the classroom (grades 1-4, 5-12, and schools for children with learning difficulties) and Musical work in work groups (grades 1-4, 5-12, and schools for

children with learning difficulties); the awarding of special prizes is possible. The prize for 2017 is endowed with a total of 21,000 EUR.

More information on the current competition and the application modalities can be found at <a href="https://www.europaeischer-schulmusik-preis.eu">www.europaeischer-schulmusik-preis.eu</a>.

## About the European School Music Prize (ESP)

Every year since 2011, the SOMM awards the Prize to acknowledge exceptional teaching achievements and school and teacher projects that are worth of promotion in which the active music making with instruments takes center stage. At present, the European School Music Prize is advertised in all schools in Germany and German-speaking foreign countries, but is increasingly oriented at the whole of Europe. The Prize is supported by the Musikmesse Frankfurt.

## About SOMM e. V.

The SOMM – Society Of Music Merchants e. V. – umbrella organization of the musical instruments and music equipment industry in Germany – represents the interests of about 60 companies from the areas of manufacturing, distribution, sales and media of the musical instrument industry, standing for about two thirds of the German MI market. The association represents the cultural and economic interests of the musical instrument and music equipment industry at national and European levels, with the aim of strengthening the industry's competitiveness across all market sectors, helping shape governmental and legal policies in accordance with the industry's requirements, defining market standards and offering services to members, promoting an up-to-date advanced and continued training, as well as intensifying the active music making and musical skills in our society.